

success story

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Border Biscuits have stopped using internal plastic trays within the packaging. By making this simple change, they have reduced unnecessary waste, and made their packaging entirely biodegradable.

All internal plastic packaging has been removed by our biscuit suppliers so that their packaging is now 100% biodegradable.

Border have reduced their packaging weight by 50% meaning double the amount can be recycled in one load; this reduces their carbon footprint, so by default, ours is reduced too!

We are delighted that a recently chosen supplier has now progressed to eliminating all internal plastic packaging.

Challenge

After finally finding a biscuit supplier who uses 100% recyclable packaging, (see Success Story 4), we were delighted to discover that Border Biscuits have now removed all internal plastic packaging. The manufacturer had previously used recyclable packaging with an internal plastic tray to hold the biscuits, but they have now succeeded in removing these trays entirely, replacing them with packaging which is entirely biodegradable.

Solution

Although Border Biscuitiers packaging was formerly 100% recyclable, our supplier has made further eco-friendly strides by eliminating unnecessary plastic trays, which in turn has reduced the weight of packaging by 50%. This packaging reduction means that twice the number of biscuit packets can be transported on pallets, therefore lowering the carbon footprint of the business. Less plastic, less packaging and a reduction of carbon emissions makes this product a great fit for the 15Hatfields venue.

Top tips

Avoid the need for single-use plastic associated with food packaging by:

- Giving your opinions! Borders Biscuitiers listened to focus groups who suggested their packaging was not sustainable
- Joining focus groups; this helps companies understand consumer attitudes to packaging
- Avoiding foods packed in excess or unnecessary plastic



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